



9TH DEVELOPMENTS IN IP LAW SERIES

BREACH OF CONFIDENCE / PRIVACY AND DATA PROTECTION, COPYRIGHT, PATENTS, TRADE MARKS / PASSING OFF

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Singapore Institute of
Legal Education

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Stay current on the latest IP law developments in Singapore and the UK with this flagship programme for IP professionals. Where relevant, developments in the EU, US, and Australia are also discussed in this series, which typically runs in the first quarter of the year.

Get important updates on the four main domains of IP in four half-day sessions across January and February 2022: **Copyright, Patents, Trade Marks / Passing Off** and **Breach of Confidence / Privacy and Data Protection**.

Like its previous sell-out editions, this 9th edition returns with a line-up of prestigious speakers, comprising distinguished academics, experienced practitioners, industry representatives, and representatives from the public sector. Anyone with an interest in IP will benefit greatly from this programme.

Click on the respective dates to find out more / register:

- **20 Jan 2022** (Trade Marks / Passing Off)
- **27 Jan 2022** (Patents)
- **10 Feb 2022** (Breach of Confidence / Privacy and Data Protection)
- **17 Feb 2022** (Copyright)

Course Fees:

SGD \$214 ~~\$267.50~~

(20% off) per session



PROGRAMME STRUCTURE AND SCHEDULE

(N.B. In the event of unforeseen circumstances, details of the session(s) may be subject to change.)

Trade Marks / Passing Off – 20 January 2022 (Thursday)

Time	Speaker(s)	Topic(s)
2.00 – 2.05pm	Kok Kitt-Wai (Acting MD, IPOS International)	Opening/Welcome Address
2.05 – 2.15pm	Mark Lim (Director/Chief Legal Counsel, Hearings & Mediation Department, IPOS; Senior Faculty, IPOS International)	Updates on proceedings before IPOS in the year 2021 / IPOS Statistics
2.15 – 3.15pm	Professor David Llewelyn (Managing Director of David Llewelyn & Co LLC)	Developments in the law of trade marks/passing off (Singapore) in the year 2021
3.15 – 3.35pm	Professor David Tan (Head (Intellectual Property), EW Barker Centre for Law & Business, NUS Law)	Developments in the law of trade marks/passing off (US) in the year 2021
3.35 – 3.50pm	Short Break	
3.50 – 4.50pm	Justice James Mellor (Judge, High Court of England & Wales)	Developments in the law of trade marks/passing off (UK/EU) in the year 2021
4.50 – 5.20pm	Panel Discussion – all speakers, joined by Justice Andre Maniam (Judge, High Court), moderated by Paul McClelland (Head of Legal, IPOS International)	

Patents – 27 January 2022 (Thursday)

Time	Speaker(s)	Topic(s)
2.00 – 2.15pm	Dr. Wong Chee Leong (Principal Patent Examiner, Patent Search and Examination, IPOS International)	Substantive matters relating to patent law and examination practice
2.15 – 3.00pm	Professor Ng-Loy Wee Loon SC (Professor at Faculty of Law, National University of Singapore)	Global developments relating to patenting of inventions created by artificial intelligence
3.00 – 3.45pm	Douglas Campbell QC (Barrister, 3 New Square; Deputy High Court Judge, High Court of Justice in England)	Developments in global patent law

3.45 – 4.00pm	Short Break	
4.00 – 4.45pm	Douglas Campbell QC (Barrister, 3 New Square; Deputy High Court Judge, High Court of Justice in England)	Developments in global patent law (continued)
4.45 – 5.15pm	Panel Discussion - all speakers, joined by Lord Justice Colin Birss (Judge, Court of Appeal of England and Wales), Justice Dedar Singh Gill (Judge, Supreme Court) and moderated by Professor Susanna Leong (Vice Provost (Masters' Programmes & Lifelong Education), National University of Singapore)	

Breach of Confidence / Privacy and Data Protection – 10 February 2022 (Thursday)

Time	Speaker(s)	Topic(s)
2.00 – 2.30pm	Yeong Zee Kin (Assistant Chief Executive (Data Innovation and Protection Group), Infocomm Media Development Authority of Singapore and Deputy Commissioner, Personal Data Protection Commission)	Policy developments in the law relating to breach of confidence/privacy and data protection (Singapore) in the year 2021
2.30 – 3.30pm	Benjamin Wong (Sheridan Fellow, NUS Law)	Developments in the law relating to breach of confidence/privacy and data protection (Singapore) in the year 2021
3.30 – 3.45pm	Short Break	
3.45 – 4.45pm	Professor Tanya Aplin (Dickson Poon School of Law, King's College London)	Developments in the case law relating to breach of confidence/privacy and data protection (UK/EU) in the year 2021
4.45 – 5.15pm	Panel Discussion - all speakers, moderated by Adrian Tan (Partner and Head, IT & TMT, TSMP Law Corporation)	

Copyright – 17 February 2022 (Thursday)

Time	Speaker(s)	Topic(s)
2.00 – 2.15pm	Gavin Foo (Senior Legal Counsel, Legal Department, IPOS)	Update on Singapore Copyright Reforms

2.15 – 3.30pm	Professor David Tan (Head (Intellectual Property), EW Barker Centre for Law & Business, NUS Law)	Developments in copyright law (Singapore/US) in the year 2021
3.30 – 3.45pm	Short Break	
3.45 – 4.45pm	Professor Martin Senftleben (Professor of IP Law and Director, Institute for Information Law (IViR), Faculty of Law, University of Amsterdam)	Developments in copyright case law (UK/EU) in the year 2021
4.45 – 5.15pm	Panel Discussion – all speakers, moderated by Gabriel Ong (Senior Legal Counsel, Hearings & Mediation Department, IPOS)	



WHAT YOU WILL LEARN

These seminars aim to provide you with knowledge on the latest IP law developments in Singapore, the UK, and around the world in the four main areas of IP:

- Copyright
- Patents
- Trade Marks / Passing Off
- Breach of Confidence / Privacy and Data Protection



TARGET AUDIENCE

The following professionals are highly encouraged to attend:

- Lawyers
- In-House Counsels
- IP Professionals
- Patent Agents
- Professionals interested in the topic(s)



SPEAKERS' PROFILES

Trade Marks / Passing Off – 20 January 2022 (Thursday)



MARK LIM

Director/Chief Legal Counsel,
Hearings & Mediation Department, IPOS;
Senior Faculty, IPOS International

Mark is a Director and Chief Legal Counsel at IPOS (the Intellectual Property Office of Singapore), where he heads the Hearings & Mediation Department.

He has more than 25 years of experience in intellectual property law. Prior to joining IPOS in 2010, Mark was a lawyer in private practice for 15 years. His work encompasses all areas of intellectual property (“IP”) law. He also has experience in international arbitration proceedings.

Mark is regularly consulted on IP matters by various government agencies and invited to speak at both national and international IP conferences.

At IPOS International/ IP Academy (a wholly-owned subsidiary of IPOS), Mark oversees the development and curation of training programmes in the area of IP law for the legal community and IP professionals, as well as the public sector in Singapore.

Mark has published many articles in both local and international law journals. He is a co-author of the chapter on Copyright in *Halsbury's Laws of Singapore: Volume 13(3) - Intellectual property* (2007 & 2018 Reissue, Lexis-Nexis, Singapore).

Mark is an Adjunct Professor at the National University of Singapore Faculty of Law. He is the Course Convenor for a pioneering course on the Arbitration of IP Disputes. He also co-teaches the module on *Foundations of IP Law*, where he covers the section on patents. He is also currently the Subject Co-ordinator for the IP Module for the Singapore Institute of Legal Education’s course for trainee lawyers.



PROFESSOR DAVID LLEWELYN

Managing Director of David Llewelyn & Co LLC

David Llewelyn is a practising lawyer, academic and arbitrator. He is Managing Director of David Llewelyn & Co LLC; Professor (Practice) at Singapore Management University’s School of Law and Professor of Intellectual Property Law at King’s College London; and sits as an arbitrator in international commercial disputes.

He is an IP Adjudicator at the Intellectual Property Office of Singapore and joint author of *Kerly's Law of Trade Marks & Trade Names* (16th ed., 2018; Supplement, 2020) and *Cornish, Llewelyn & Aplin: Intellectual Property* (9th ed., 2019), as well as *Cases, Materials and Commentary on Singapore Intellectual Property Law* (2018) and business book *Invisible Gold in Asia: Creating Wealth through Intellectual Property* (2010).



PROFESSOR DAVID TAN

Head (Intellectual Property),
EW Barker Centre for Law & Business, NUS Law

Professor David Tan holds a PhD from Melbourne Law School, a LLM from Harvard, and graduated with a LLB (First Class Honours)/BCom from the University of Melbourne. He has taught as a visitor at Melbourne Law School, Center for Transnational Legal Studies at King's College London, University of Tokyo and University of Hong Kong. David was formerly with the Singapore Administrative Service, serving as Director of Sports at Ministry of Community Development, Youth & Sports (MCYS) and Director of International Talent at Ministry of Manpower (MOM). In the area of law, he has published in a diverse range of journals such as the *Harvard Journal of Sports & Entertainment Law*, *Yale Journal of International Law*, *Law Quarterly Review*, *Media & Arts Law Review*, *Singapore Journal of Legal Studies*, and *Australian Intellectual Property Journal*. In 2017, David published his monograph *The Commercial Appropriation of Fame: A Cultural Analysis of the Right of Publicity & Passing Off* on celebrity personality rights published by Cambridge University Press. Since joining NUS Law in 2008, he has published over 60 articles, book chapters and case comments, and his works have been cited on numerous occasions by the Supreme Court of Singapore.



JUSTICE JAMES MELLOR

Judge, High Court of England & Wales

Justice James Mellor became a Judge in the High Court of England & Wales, assigned to the Chancery Division, in February 2021, after a long career as an IP barrister at the leading IP set at 8, New Square in Lincoln's Inn, where latterly he was Head of Chambers.

James was called to the Bar of England & Wales in 1986, having emerged from two periods at King's College, Cambridge studying Engineering and then Law (1st). As an engineer he worked in the UK and in many countries abroad. James had a wide-ranging practice covering all areas of IP but also contract cases with an IP or technical element. He had significant experience in the CJEU and some in General Court proceedings, in references or appeals relating to trade marks and copyright. He has spoken on trade marks to audiences in Singapore on several occasions.



JUSTICE ANDRE MANIAM

Judge, High Court

Justice Andre Maniam joined the Supreme Court in May 2020 as a Judicial Commissioner and was appointed Judge of the High Court in November 2021. He was a litigator while in private practice. He was appointed Senior Counsel in January 2010, and headed the Litigation & Dispute Resolution Group at WongPartnership LLP.



PAUL MCCLELLAND
Head of Legal, IPOS International

Mr Paul McClelland specialises in intellectual property law and commercial dispute resolution. Before joining IPOS International Pte Ltd, Paul was sole corporate counsel for a well-known Singaporean brand, where he was responsible for a broad range of commercial matters, including worldwide trademark registrations and oppositions, management of external counsel, contract review, and training.

He has experience working in private practice for both Singapore and Scottish law firms. His practice focused on intellectual property and commercial arbitration.

He also taught commercial law, intellectual property and real estate law at a Scottish university.

Patents – 27 January 2022 (Thursday)



DR WONG CHEE LEONG
Principal Patent Examiner, Patent Search and Examination,
IPOS International

Chee Leong joined IPOS in September 2012 and is currently a Principal Patent Examiner at IPOS International. He oversees the division responsible for quality management in patent examination. Since 2014, Chee Leong has been coordinating the drafting and update of the examination guidelines for patent applications. He also participates in discussions with the Registry of Patents on various issues in patents policy and practice.

Chee Leong graduated from the National University of Singapore, Faculty of Engineering with a PhD in Electrical and Computer Engineering, specializing in microelectronics.



NG-LOY WEE LOON
Professor at Faculty of Law, National University of Singapore

NG-LOY Wee Loon is Professor at the Faculty of Law, National University of Singapore. She teaches “Law of Intellectual Property” which focuses on Singapore’s IP regime, as well as “International Trademark Law and Policy” and “International Copyright Law and Policy”. Amongst her academic publications is the text on *Law of Intellectual Property of Singapore* (3rd ed, 2021). In 2013, she was conferred the “Singapore Law Merit Award” by the Singapore Academy of Law in recognition of her contributions made to the development and advancement of Singapore law. In January 2016, she was appointed honorary Senior Counsel for her special knowledge in law and her contributions to the development of the law and to the legal profession, in particular her assistance to the Court of Appeal in her role as *amicus curiae*.



DOUGLAS CAMPBELL QC

Barrister, 3 New Square;

Deputy High Court Judge, High Court of Justice in England

Douglas is one of the few silks to excel at both hard and soft IP. His recent cases in the Court of Appeal include *Icescape v Ice-World* (patent: leading case on infringement under the doctrine of equivalents following the change in the law made by the Supreme Court in *Actavis v Lilly*); *AP Racing v Alcon Components* (patent), *Frank v Nike* (trade mark, upholding interim injunction granted in IPEC), *London Taxis v Metrocab* (shape trade mark), *Comic v Twentieth Century Fox* (“Glee” trade mark). *Comic* settled on the eve of the hearing in the Supreme Court in November 2017. His range of work at first instance is even broader: from mobile phone apps (*PlanetArt v Photobox*) and medical devices (*Coloplast v Salts*) to pharma patent cases such as *Warner-Lambert v Highland Health Board* (second medical use) and *Boehringer Ingelheim v Teva* (fifth most commonly prescribed drug on the NHS) to telecommunications patents (*Semafone v Eckoh*, payment systems; *BT v Assia*, ADSL technology) to computer games (*Blizzard v Bossland*, copyright in “Overwatch” game; *Bethesda v ABT*, “Fallout” game, trade mark) to champagne and polo (*Veuve Clicquot v Polistas*, trade mark). His international experience includes numerous appearances in the European Patent Office (EPO), both Opposition Division and Technical Board of Appeal; and the Supreme Court of Bermuda (a trade mark case in 2017).

In Court Douglas understands which points appeal to judges and which don’t, so his clients always have an edge. He is a fighter when he needs to be and a first class cross-examiner. Out of Court, he is a good team player with a sense of humour. He is highly rated for his inclusive style, and his willingness to educate and motivate the more junior people on the team.

Douglas is a Deputy High Court Judge, and mainly sits in the Intellectual Property Enterprise Court, or IPEC (appointed February 2015). He is also a Civil Recorder (appointed October 2010), where he sits mainly in the Central London County Court Chancery List; and a Crime Recorder on the South Eastern Circuit (appointed December 2014; further authorised to hear appeals in the Crown Court in May 2021).

He was a member of the Attorney General’s Panel of Junior Counsel to the Crown from 2010-2015 and acted for and/or advised many Government departments including the UK Intellectual Property Office (UKIPO), the Ministry of Justice, the Home Office, HMRC, the Treasury, and the Cabinet Office. He has acted as an expert witness on UK intellectual property law in US District Court proceedings in the Southern District of New York. He is an in-demand speaker at major national and international IP conferences. For instance at the UP & UPC Conference which was held at the EPO in Munich in July 2018 he presented a paper on the impact of Brexit on the UPC, and he also argued the mock trial which was held under UPC rules. In August 2019 he presented a paper on infringement of second medical use patents to a global IP audience at Singapore IP Week as part of the judges’ panel, and he also presented a session on the IPEC. He is the Deputy Editor of *Terrell on the Law of Patents*, now in its 19th edition as the leading practitioner text on UK patent law.



LORD JUSTICE COLIN BIRSS

Judge, Court of Appeal of England and Wales

Colin Birss is a judge of the Court of Appeal of England and Wales and Deputy Head of Civil Justice. He was called to the English Bar in 1990 and practiced in intellectual property law, taking silk in 2008. In 2010 Colin Birss was appointed judge of the Patents County Court (now Intellectual Property Enterprise Court (IPEC)). In 2013 he was appointed to the High Court, Chancery Division and in 2019 became Judge in Charge of the Patents Court. In 2021 he was appointed to the Court of Appeal and as Deputy Head of Civil Justice.



JUSTICE DEDAR SINGH GILL
Judge, Supreme Court

Justice Dedar Singh Gill was appointed Judicial Commissioner of the Supreme Court on 1 August 2018 and High Court Judge on 1 August 2020.

Prior to his appointment Justice Gill was the Managing Director of the Intellectual Property Department at Messrs. Drew and Napier LLC. He had appeared as counsel before the High Court and Court of Appeal for major corporate clients and had established a considerable reputation for his expertise and experience in intellectual property law.

Justice Gill was appointed by Chief Justice Sundaresh Menon to manage the Intellectual Property (IP) list of the High Court and implement the recommendations submitted by the IP Dispute Resolution Framework Review Committee to review the Intellectual Property dispute resolution system in Singapore.



PROFESSOR SUSANNA LEONG
Vice Provost (Masters' Programmes & Lifelong Education),
National University of Singapore

Professor Susanna Leong is Vice Provost (Masters' Programmes & Lifelong Education) at the National University of Singapore (NUS). As Vice Provost (Masters' Programmes & Lifelong Education), Susanna is responsible for initiatives and programmes on continuous education and training in NUS.

Susanna is also the Dean of the School of Continuing and Lifelong Education (SCALE) at NUS.

Prior to her current appointments, Susanna was the Vice-Dean, Graduate Studies Office, NUS Business School from 2008 to 2016, and had oversight of the NUS MBA, EMBA and MPAM programmes.

Susanna is Professor in the Department of Strategy and Policy, NUS Business School. A graduate of the National University of Singapore and University College London, Susanna is a lawyer by training and has been a faculty member of the NUS Business School since 1991.

Susanna's research interests are in intellectual property and technology-related laws. She has published in international and local academic journals. She is the author of "Intellectual Property Law of Singapore" published as part of the Law Practice Series by Academy Publishing. She has received several teaching awards including the Outstanding Educator Award (Department of Strategy & Policy).

Breach of Confidence / Privacy and Data Protection – 10 February 2022 (Thursday)



YEONG ZEE KIN

Assistant Chief Executive (Data Innovation and Protection Group),
Infocomm Media Development Authority of Singapore and Deputy
Commissioner, Personal Data Protection Commission

Zee Kin is presently the Assistant Chief Executive (Data Innovation and Protection Group) of the Infocomm Media Development Authority of Singapore (IMDA). His scope of work includes developing forward-thinking governance on AI and data, Zee Kin spearheaded the development of Singapore's Model AI Governance Framework, which won the UNITU WSIS Prize in 2019.

Zee Kin concurrently holds the appointment of Deputy Commissioner of the Personal Data Protection Commission (PDPC) and oversees the administration and enforcement of the Personal Data Protection Act (2012). His key responsibilities include managing the formulation and implementation of policies relating to the protection of personal data, as well as the issuing of enforcement directions for organisational actions. Zee Kin also oversaw the development of Singapore's Personal Data Protection Act, as well as the proposed amendments to the Act in 2020.

Zee Kin is an internationally recognized expert on AI ethics. He is currently a member of the OECD Network of Experts on AI (ONE AI). In 2019, Zee Kin was a member of the AI Group of Experts at the OECD (AIGO), which developed the OECD Principles on AI. These principles have been endorsed by the G20 in 2019.

Zee Kin is also a well-regarded expert on data privacy issues. He has contributed to publications on legal issues relating to data privacy, and has spoken at many well-recognised international and domestic platforms on this topic. He is currently participating as an expert in the Global Partnership on AI (GPAI)'s Data Governance Working Group, which addresses data protection issues at the intersection of AI development and deployment.

In addition, Zee Kin has spoken and published in areas relating to electronic evidence and intellectual property, as well as legal issues relating to Blockchain and AI deployment. Formerly a partner in Rajah & Tann LLP's iTec (intellectual property, technology, entertainment and communications) practice group, his experience as a Technology, Media and Telecommunications lawyer spans both public and private sector.



BENJAMIN WONG

Sheridan Fellow, NUS Law

Benjamin is a Sheridan Fellow with the NUS Faculty of Law, and an Advocate & Solicitor in Singapore. His research interests include data protection law and the law of confidence. Prior to his current appointment, Benjamin was a Research Assistant with the EW Barker Centre for Law & Business, where he conducted research on intellectual property law. During his stint in Drew & Napier LLC, he worked in the fields of competition law and data protection law, among other areas of regulatory practice.



PROFESSOR TANYA APLIN

Dickson Poon School of Law, King's College London

Tanya Aplin is a Professor of Intellectual Property Law at the Dickson Poon School of Law, King's College London. Her publications include: *Copyright law in the digital society: the challenges of multimedia* (Hart, 2005), *Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights* 7th, 8th and 9th eds (Sweet & Maxwell, 2010, 2013, 2019) (with Prof. Cornish and Prof. Llewelyn), *Intellectual Property Law: Text, Cases and Materials* 1st, 2nd, 3rd and 4th eds (OUP, 2009, 2013, 2016, 2021) (with Dr Davis), *Gurry on Breach of Confidence: The Protection of Confidential Information* (OUP, 2012) (with Prof. Bently, Dr Johnson and Mr Malynicz) and *Global Mandatory Fair Use: The Nature and Scope of the Right to Quote Copyright Works* (CUP 2020) (with Prof. Bently). At King's, she teaches courses on international and comparative copyright law and European and UK patent and trade secrets law.



ADRIAN TAN

Partner and Head, IT & TMT, TSMP Law Corporation

Adrian Tan is a litigator specialising in court disputes concerning technology, intellectual property, real estate and shareholder oppression.

Adrian's background as former general counsel of CrimsonLogic (a Singapore government technology company providing network services in the legal, healthcare and trade sectors) enables him to understand the issues facing technology service providers. His degree in computer science and psychology gives him the foundation to address technology-related disputes. He has represented clients in a wide range of technology and intellectual property disputes, ranging from data centre construction, social media defamation, copyright infringement and passing-off in relation to consumer electronics, and patent infringement of vaccines.

His real estate practice includes appearing for subsidiary proprietors involved in collective sales litigation, and he has acted in the Gilstead Court, Thomson View, Shunfu Ville and Katong Mall en bloc proceedings.

He heads TSMP's Intellectual Property and Technology, Media & Telecommunications desk.

Copyright – 17 February 2022 (Thursday)



GAVIN FOO

Senior Legal Counsel, Legal Department, IPOS

Gavin is a Senior Legal Counsel in the Legal Department of the Intellectual Property Office of Singapore (IPOS). He graduated from the National University of Singapore, Faculty of Law, and practised law as an intellectual property and commercial litigator before joining IPOS. In his current capacity, Gavin advises the Singapore government on all matters relating to copyright law and policy. He serves as a lead member of the joint Ministry-of-Law and IPOS taskforce that is responsible for Singapore's ongoing

reform efforts in the field of copyright law. He has represented Singapore on intellectual property matters at international forums, including the WIPO Standing Committee on Copyright and Related Rights and in dispute settlement proceedings before the WTO Appellate Body. His articles on intellectual property have been featured in both domestic and international publications.



PROFESSOR DAVID TAN

Head (Intellectual Property),
EW Barker Centre for Law & Business, NUS Law

Professor David Tan holds a PhD from Melbourne Law School, a LLM from Harvard, and graduated with a LLB (First Class Honours)/BCom from the University of Melbourne. He has taught as a visitor at Melbourne Law School, Center for Transnational Legal Studies at King's College London, University of Tokyo and University of Hong Kong. David was formerly with the Singapore Administrative Service, serving as Director of Sports at Ministry of Community Development, Youth & Sports (MCYS) and Director of International Talent at Ministry of Manpower (MOM). In the area of law, he has published in a diverse range of journals such as the *Harvard Journal of Sports & Entertainment Law*, *Yale Journal of International Law*, *Law Quarterly Review*, *Media & Arts Law Review*, *Singapore Journal of Legal Studies*, and *Australian Intellectual Property Journal*. In 2017, David published his monograph *The Commercial Appropriation of Fame: A Cultural Analysis of the Right of Publicity & Passing Off* on celebrity personality rights published by Cambridge University Press. Since joining NUS Law in 2008, he has published over 60 articles, book chapters and case comments, and his works have been cited on numerous occasions by the Supreme Court of Singapore.



PROFESSOR MARTIN SENFTLEBEN

Professor of IP Law and Director, Institute for Information Law (IViR),
Faculty of Law, University of Amsterdam

Martin Senftleben is Professor of Intellectual Property Law and Director, Institute for Information Law (IViR), University of Amsterdam. His activities focus on the reconciliation of private intellectual property rights with competing public interests of a social, cultural or economic nature. Current research topics include institutionalized algorithmic copyright enforcement in the EU, the interplay between robot creativity and human literary and artistic productions, the preservation of the public domain of cultural expressions, and the impact of targeted advertising on supply and demand in market economies.

Professor Senftleben studied law at the University of Heidelberg. He worked as a researcher at IViR and the Max Planck Institute for Innovation and Competition in Munich. In 2004, he was awarded a Ph.D. by the University of Amsterdam. From 2004 to 2007, he was a legal officer in the trademarks, industrial designs and geographical indications law division of the World Intellectual Property Organization (WIPO) in Geneva. From 2007 to 2020, he was Professor of Intellectual Property at the Vrije Universiteit Amsterdam. As a lawyer at Bird & Bird (2008 to 2019), he litigated copyright and trademark cases, including lawsuits about hyperlinking and website blocking.

Professor Senftleben is a member of the Copyright Advisory Committee of the Dutch State. He provided advice to WIPO in several trademark and copyright projects. He is the President of the European Copyright Society (ECS), President of the Trademark Law Institute (TLI), and a member of the Executive Committee of the Association littéraire et artistique internationale (ALAI) and the International Association for the Advancement of Teaching and Research in Intellectual Property Law (ATRIP). In 2017, New York University invited him as a Senior Research Fellow in the Hauser Global Law School Program. From 2017 to 2020, he was Visiting Professor at the Intellectual Property Research Institute of Xiamen University. As a guest lecturer, he provides courses at the Centre for International Intellectual Property Studies (CEIPI), Strasbourg, the Munich Intellectual Property Law Center (MIPLC), and the Universities of Catania and Krakow.



GABRIEL ONG

Senior Legal Counsel, Hearings & Mediation Department, IPOS

In 2016, Gabriel joined IPOS' Hearings and Mediation Department, where he hears his share of disputes as Hearing Officer / Principal Assistant Registrar. Prior to joining IPOS, Gabriel spent five years practising in the field of IP litigation at one of the top law practices in Singapore. In that time, he had the extraordinary privilege of acting and assisting in a number of high profile IP cases, including *Nestle v Petra Foods* (which resulted in the invalidation of Nestle's 3-dimensional trade mark registrations for the shape of its KitKat chocolate bars).

A contributing author to the IP chapter of Bullen & Leake & Jacob's Singapore Precedents of Pleadings (2016) and the copyright chapter of Halsburys Laws of Singapore (2018 Re-issue.), Gabriel has also conducted various ad-hoc lectures and talks, including at the National University of Singapore, the Singapore Judicial College, the IP Academy of Singapore, and to police officers at the IPRB (Intellectual Property Rights Branch).

Gabriel is co-tutoring the module "Foundations of IP Law" at the National University of Singapore in 2020.



COURSE FEES

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- 1 session: ~~\$267.50~~ \$214.00 (20% off)**
 - 2 sessions: ~~\$535.00~~ \$428.00 (20% off)**
 - 3 sessions: ~~\$802.50~~ \$642.00 (20% off)**
 - 4 sessions: ~~\$1070.00~~ \$856.00 (20% off)**



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TERMS AND CONDITIONS

Full payment is to be made to IPOS International upon course registration. The Organiser will refund 75% of the course fees if written notice of withdrawal is received at least one week before course commencement, failing which, no refund will be made. Substitutions are welcome at any time. However, such requests must be made to IPOS International in writing. IPOS International reserves the right of cancellation. A full refund will be given to registrants if the course is cancelled by IPOS International. IPOS International reserves the right to make changes to the programme.



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