

TRADEMARKS LAW & PRACTICE A BASIC PRIMER

How confident are you at spotting trademarks issues in practice? Do you know what that TM symbol in brands and logos mean as far as trademarks is concerned?

Get a quick run-down of basic trademarks principles, in this short primer!

Our trainers will share on the above and more, in this session targeted at lawyers, in-house counsel, and other professionals looking for practical inroads into demystifying trademarks law.

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3 | Public CPD Points

Training level:
INTERMEDIATE

Practice Area:
INTELLECTUAL PROPERTY



Singapore Institute of
Legal Education

IPOS INTERNATIONAL

1 Paya Lebar Link,
#11-03, PLQ 1,
Paya Lebar Quarter,
Singapore 408533

29 JUL 2022
Online Streaming Session
9:30am – 12:45pm

Course Fees:
SGD \$267.50
(incl. GST)



WHO SHOULD ATTEND

The following professionals are highly encouraged to attend:

- Lawyers & In-House Counsels looking to learn more about IP and trademarks in particular
- Professionals who may have to deal with some IP matters at work
- Professionals who have a keen interest in this topic



WHAT YOU WILL LEARN

This primer will cover the basics of trade mark law in Singapore, the pitfalls which may arise, as well as provide a review of pertinent trade mark cases in Singapore that newcomers to trade mark law should get acquainted with.

Please note that this session is NOT recommended for practitioners and in-house counsel who are already well-versed in IP and trade mark issues.



SPEAKERS' PROFILE



MS SANDY WIDJAJA

Senior Legal Counsel, Hearings & Mediation Department, IPOS

Prior to joining HMD in 2009, Sandy was working at a state department in Western Australia for two years after completion of her LL.M., dealing with legislation matters. Before embarking on her LL.M., Sandy was also with IPOS, at the Registry of Trade Marks, handling registration of trade marks and the implementation of the Madrid Protocol. Now that she is in HMD, she has come back full circle.

Sandy has spoken at various events and seminars, both international and national, including at the European Union Intellectual Property Office Intellectual Property (“IP”) Case Law Conference 2020.

Sandy holds an LL.B. from the National University of Singapore and an LL.M. from the University of Western Australia.



PAUL MCCLELLAND
Head of Legal, IPOS International

Mr Paul McClelland specialises in intellectual property law and commercial dispute resolution. Before joining IPOS International Pte Ltd, Paul was sole corporate counsel for a well-known Singaporean brand, where he was responsible for a broad range of commercial matters, including worldwide trademark registrations and oppositions, management of external counsel, contract review, and training.

He has experience working in private practice for both Singapore and Scottish law firms. His practice focused on intellectual property and commercial arbitration.

He also taught commercial law, intellectual property and real estate law at a Scottish university.



PROGRAMME STRUCTURE AND SCHEDULE

Time	Topic(s) / Activity	Speaker(s)
9:30 – 11:00 am	Trade marks registration, proceedings before the Tribunal and related practical considerations	Ms Sandy Widjaja
11:00 – 11:45 am	Pitfalls in Practice	
11:45 – 12:00 pm	Break	
12:00 – 12:45 pm	Enforcement and related practical considerations Focused Case Studies & Issue Spotting (and Q&A, if any)	Mr Paul McClelland
12:45 pm	End	



CONTACT PERSONNEL

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COURSE FEES

\$267.50* (incl. GST)



SILE ACCREDITATION

This programme is accredited by the Singapore Institute of Legal Education (SILE).

Attendance Policy

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes logging in at the start of the webinar and logging out at the conclusion of the webinar in the manner required by the organiser, and not being away from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.



TERMS AND CONDITIONS

Full payment is to be made to IPOS International Pte Ltd upon course registration. IPOS International will refund 75% of the course fees if written notice of withdrawal is received at least one week before course commencement, failing which, no refund will be made. Substitutions are welcome at any time. However, such requests must be made to IPOS International in writing. IPOS International reserves the right of cancellation. A full refund will be given to registrants if the course is cancelled by IPOS International. IPOS International reserves the right to make changes to the programme.