

HEALTHCARE INNOVATION AND INTELLECTUAL PROPERTY RIGHTS (IPR)

Innovation in healthcare moves fast. New treatments, medical technologies, and AI-powered solutions are shaping the future of patient care. But in the race to lead, there's one crucial piece often overlooked—how to safeguard those innovations through smart IP strategies.

This complimentary webinar equips healthcare leaders with clear, actionable insights. You'll learn how to:

- Spot lucrative market gaps before your competitors through strategic patent landscape analysis
- Reduce R&D costs by leveraging what's already been discovered in existing patent databases
- Attract the right investors with an IP portfolio that speaks their language: growth, protection, and value

Position yourself at the forefront of healthcare innovation with IP.

REGISTER [HERE!](#) - Seats are limited.

IPOS INTERNATIONAL

1 Paya Lebar Link,
#11-03, PLQ 1,
Paya Lebar Quarter,
Singapore 408533

17 July 2025 (Thursday)
Online Live Streaming
4:30pm – 5:45pm

Course Fees:
SGD \$0.00
(Complimentary)



WHO SHOULD ATTEND

Intellectual Property plays a pivotal role in safeguarding healthcare innovations. Patent information, as a powerful yet underutilised resource, offers insights and details often absent from academic papers or business disclosures. By leveraging this wealth of knowledge, businesses can not only protect their innovations but also secure a leading position in today's rapidly evolving industries.

*This session is **HIGHLY** recommended for senior leaders who are managing innovations in healthcare institutions or organisations.

- ✓ Healthcare Leaders
- ✓ Innovation Leaders
- ✓ Technology Transfer Officers
- ✓ Business Development Leaders



WHAT YOU WILL LEARN

This course equips healthcare leaders with essential skills to:

- Identify and understand various types of IP (e.g. patents, trade secrets) and determine the best strategies for protecting healthcare innovations.
- Translate patent landscapes, particularly in healthcare AI-related domains, into actionable business insights.
- Uncover untapped market opportunities through advanced trend analysis.
- Strengthen the competitive edge of healthcare products and services through the effective use of patent intelligence.



TRAINER'S PROFILE



DR. LU LIRU

Faculty, IPOS International

Dr Lu Liru has years of experience in patent search and examination in the general field of InfoCommunications. She has rich experience in commercial searches, such as invalidity search and novelty search. She also serves as a mentor and trainer for new examiners.

Before joining IPOS International, she held the position of Senior Algorithm Engineer at Huawei Technologies and served as a Research Scientist at the National Institute of Information and Communications Technology, Japan. She was actively involved in IEEE Standardization activities in 802.11, 802.15, and 802.16 working groups and task groups, and she is an inventor of four JP patents. Additionally, she served as an advisor to the IEEE Library Advisory Council from 2016-2017 and as the Chairperson of IEEE Women in Engineering Singapore from 2017 to 2018. Furthermore, she has contributed as a session chair for several renowned conferences in past years.

She holds a B.E. (Hons.) degree in electrical and communications engineering from Harbin Institute of Technology, China; a Ph.D. degree in communications engineering from Nanyang Technological University, Singapore; and a Master of IP and Innovation Management (IP Management) from Singapore University of Social Sciences.



PROGRAMME STRUCTURE AND SCHEDULE

Day	Time	Topic(s) / Activity
17 July 2025	4:30pm – 5:45 pm	<ul style="list-style-type: none">• Introduction: Healthcare Innovations & the Role of IP• Strategic IP Protection in Healthcare• Patent Analytics for Innovation and Investment Decisions• SG IP Policies Supporting Healthcare Innovation• Q&A



CONTACT PERSONNEL

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COURSE FEES

\$0.00* (Complimentary)

This course is offered complimentary for interested participants.



TERMS AND CONDITIONS

- Full payment of course fees must be made to IPOS International upon course registration (with credit terms as stated in the invoice, if applicable).
- IPOS International reserves the right to deny admission to participants who have not made payment before course commencement, if applicable.
- Any request for withdrawal or refund is subject to approval by IPOS International's management.
- Request for substitution has to be made in writing via email at least 3 working days before start of course date and is subject to acceptance by IPOS International.
- IPOS International reserves the right to cancel or postpone any programme due to unforeseen circumstances. A full refund will be given to registrants if the course is cancelled by IPOS International.
- IPOS International reserves the right to make any changes to the programme.