

INTELLECTUAL PROPERTY (IP) MANAGEMENT COURSE AND TOOLKIT FOR MOE

Educators use a lot of third party copyright material, and often create their own copyright works or collaborate with other parties (vendors, partners, students, etc.) to create works.

IPOS International (a wholly owned subsidiary of the Intellectual Property of Singapore) worked very closely with educators and MOE to specially curate and develop this programme for educators and MOE officers.

The objective of this programme is to equip MOE Teachers and Officers with the skills and knowledge to understand and address intellectual property (IP) challenges faced in their course of work.

Hear from our participants:

“Every aspect of the course is useful. The examples and case studies help to reinforce concepts learnt”

“The tutor is very engaging and knowledgeable in MOE-specific, practical matters and contexts.”

“Thank you for the very enlightened materials and instructions.”

REGISTER HERE!

IPOS INTERNATIONAL

1 Paya Lebar Link,
#11-03, PLQ 1,
Paya Lebar Quarter,
Singapore 408533

2 x ½ days
Online Streaming Sessions
9:00am – 1:00pm*
(Registration starts at 8.30am)

Course Fees:
SGD \$481.50
(incl. GST)



WHO SHOULD ATTEND

Government Agencies should ensure that their officers do not infringe third parties' IP as the damage to reputation can be very significant.

Educators who use a lot of third party copyright material, create their own copyright works and collaborate with other parties (vendors, partners, students, etc) to create works are encouraged to attend.

School leaders, educators and education officers across all MOE schools and MOE HQ are highly encouraged to attend.



PRE-READING MATERIALS

These materials will equip you with the basics of IP/IPM in the education context before you attend the course.



WHAT YOU WILL LEARN

This course aims to equip you with the following knowledge and skills:

- Concept of MOE IP
- Ownership of Foreground and Background IP
- Copyright Infringement
- Copyright Exceptions applicable to Educational Institutions
- IP Clearance Process
- Exploiting IP: Dealing with Third Party Requests to use MOE IP
- Using Student IP
- Specific use scenarios
- MOE Legal Entities
- Use of Third Party IP
- Common Licensing Agreements – Creative Commons and CLASS Licenses
- Case Studies discussions (see sample case study scenarios in the next page)



Sample case study scenario

Mdm Lachandra (“Mdm L”), a literature teacher with a MOE school, prepared a lesson and put the lesson up on SLS for her students during her holidays.

In her lesson, she embedded a YouTube video to activate the prior knowledge of the students with regard to the theme of Spring, Summer, Autumn and Winter. She then attached a pdf file of an extract of 6 pages each from 4 different English literature books, covering themes of Spring, Summer, Autumn and Winter respectively.

She included pictures to help her student better visualise the themes as they carried out their discussion. She used Google to search for images related to the theme and selected 4 random pictures and uploaded them as resources. She ended the activity by putting in an online quiz in SLS comprising of 3 MCQ questions taken from an examination script prepared by teachers of another school. The online quiz is intended as practice questions and will not count towards the final grade of the students.

Mdm L shared her lesson on the SLS with Mdm Melodious (“Mdm M”), a music teacher from the same school. Mdm M suggested to Mdm L to play classical instrumental music (with no lyrics) that portray the mood reflected in the literature piece, to further engage and enliven the learning process. Mdm M tried her lesson plan with her students and the students enjoyed the lesson.

Soon after, Mdm M transferred to another MOE school, and is keen to use the same lesson plan with her new students.

Questions

- i. “As long as the content is provided free of charge over the internet, they can be freely used for education purposes without risk of copyright infringement.”
- ii. Do you agree with the above statement? Why?
- iii. Identify what are the legal exceptions that may potentially apply to Mdm L’s use of the: (a) extracts from the literature books; and (b) classical instrumental music (with no lyrics); and explain their application with reference to the facts of this case.
- iv. Are there copyright concerns for Mdm L to incorporate the 3 MCQ questions (from another school’s examination script) in her lesson plan? If so, how may such concerns be addressed?



CONTACT PERSONNEL

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COURSE FEES

\$481.50* (incl. GST)