

REGISTER [HERE!](#)

7.5

Public CPD
Points



Training Level:
ADVANCED

Practice Area:
INTELLECTUAL PROPERTY

IPOS INTERNATIONAL

1 Paya Lebar Link,
#11-03, PLQ 1,
Paya Lebar Quarter,
Singapore 408533

PARTNER
ORGANISATION



LES SINGAPORE INTERMEDIATE LICENSING COURSE 2025

Understand aspects of the licensing of intellectual property (IP) – particularly for trade marks, copyright, patents, and registered designs – at the **LES Singapore Intermediate Licensing Course 2025!**

Organised together with the Licensing Executives Society (Singapore), our programme will cover the various principles and procedures involved in licensing negotiations.

- Participants are encouraged to attend the **intermediate course** if participant has attended the Basic Licensing Course and has 1 year IP or 1 year of research experience or if participant has 5 years negotiation experience.

These courses have been developed by licensing and IP lawyers and industry members, based on the accumulation of a wealth of experience in licensing, franchising, and technology transfer.

**7 November 2025
(Friday)**
9.00am – 6.00pm*
(Registration starts at 8.30am)

Face-to-Face Workshop

Course Fees:

SGD \$443.13 (incl. GST)
for LES Singapore members

SGD \$534.81 (incl. GST)
for non-members (incl. LES
Singapore 2025 membership)

(Fees are before funding)



PROGRAMME STRUCTURE AND SCHEDULE

Course Titles	Course Date	Duration and Time
LES Intermediate Licensing Course	7 November 2025 (Friday)	9.00am – 6.00pm

Programme Schedule

Day	Time	Topic(s) / Activity	Speaker
Day 1 7 November 2025			
	9.00am – 10.15am	IP in the IT world	MJ Chai
	10.15am – 10.30am	Break	
	10.30am – 11.45am	Application of Patent Analytics in Business	Olivia Koentjoro
	11.45am – 1.00pm	IP Transactions in Healthcare	Sharon Chiang
	1.00pm – 2.00pm	Lunch	
	2.00pm – 3.15pm	Copyright and Artificial Intelligence	George Hwang
	3.15pm – 4.30pm	International Aspects of IP Transactions	Geraldine Tan
	4.30pm – 4.45pm	Break	
	4.45pm – 6.00pm	Data and the Mechanisms to Protect the IP Associated with Data	Chiew Yu Sarn

Note: The above programme may be subject to change.



WHAT YOU WILL LEARN

At the end of the course, you will get a comprehensive perspective on the concepts and steps used in the licensing of Intellectual Property.

For the **Intermediate Course**, participants should be able to:

- Understand how IP works in the IT world
- Understand licensing agreements in a cross-border context
- Identify the RCAs, NDAs, MTAs, DSAs (4 main types of agreements)
- Understand IP transactions in Pharmaceuticals, Diagnostics, Medical Devices
- Recognise data and the mechanisms to protect the IP associated with data



TUTOR PROFILES



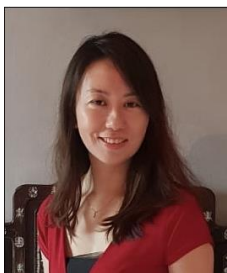
MR MJ CHAI
Senior IP Legal Counsel
Lenovo Group Ltd

MJ is Senior IP Legal Counsel of Lenovo Limited, the world's largest PC manufacturer and a Fortune 500 company listed on the Hong Kong Stock Exchange. MJ manages Lenovo's patents relating to inventions from Asia Pacific, which involves working closely with inventors and supervising outside counsel in the drafting and prosecution of patent applications that are filed internationally, but more particularly in the United States, China and Europe. Serving as a key role within the Lenovo IP Group in bridging the teams in China and the US, MJ also facilitates communication across the different teams to bring about conception and fruition of ideas and strategies. Additionally MJ is intimately involved with patent assertion and licensing matters, as well as patent acquisition deals for Lenovo.

Before joining Lenovo, MJ was IP Counsel of a leading global supplier of wafer assembly and packaging equipment for the semiconductor industry. In that capacity, MJ was responsible for the company's IP portfolio, including obtaining patent and trademark registrations for the company. He also advised the company on IP strategy and issues such as IP ownership and infringement, and handled patent assertion and enforcement matters.

MJ began his IP career as a patent attorney with a leading UK patent firm in Singapore, where he gained broad expertise in a wide range of mechanical and electrical subject matters through working with individual inventors and multinational corporations to secure patent protection, as well as considerable experience in drafting and prosecuting patent applications worldwide. The Association of Singapore Patent Attorneys (ASPA) awarded MJ with the ASPA Book Prize in 2009 for best performance in the Singapore Patent Agent Qualifying Examinations.

In addition to being a Registered Singapore Patent Attorney, MJ is a Registered UK Patent Attorney and is a member of ASPA and the Licensing Executives Society (Singapore). He is also a Fellow of The Chartered Institute of Patent Attorneys (CIPA) based in the UK. MJ obtained a Bachelor of Engineering (Hons) degree in Electrical Engineering from the National University of Singapore and a Bachelor of Laws (Hons) degree from the University of London.



MS SHARON CHIANG
Senior Assistant Director
Technology Business Development

Sharon is a Senior Assistant Director in the Technology Business Development Departments of A*STAR Skin Research Labs and Skin Research Institute of Singapore.

She has close to 30 years of experience in healthcare and personal care industry. Her expertise is mainly in healthcare, personal data protection and research compliance, IP management, research management, fund management, legislation planning and drafting.

She has worked in spin-off companies, healthcare clusters, private diagnostics company, research institutes, and government ministry. She has also been conducting IP related training in institution of higher learning and in government organizations.

Sharon is trained in molecular and cell biology, environmental engineering and law.



MR CHIEW YU SARN
Co- Managing Director
Yusarn Audrey

Chiew Yu Sarn is a founding Director and Head of the Corporate and Commercial Department of Yusarn Audrey LLC. Yu Sarn is an Advocate & Solicitor of the Supreme Court of Singapore and is also entered into the rolls as a Solicitor, England and Wales.

Experience / Areas of Practice

Yu Sarn has had 30 years of experience in corporate and commercial law, capital markets law, and intellectual property, with a specific focus on the commercialisation of intellectual property and the provision of IP-related transactional advice.

His practice includes IP licensing, IP acquisitions and sales, IP financing, technology and IP-driven mergers and acquisitions, venture capital and private equity, capital markets advisory, franchising, media and entertainment, financial technology, digital asset offerings, joint ventures and strategic alliances, R&D agreements, manufacturing, distribution and supply chain management.

In his strategic IP consultancy work, Yu Sarn advises companies, institutions and government agencies on IP strategic planning and IP governance and policy and helps his clients enhance their in-house IP management capabilities through training and coaching. He also advises companies on raising capital and financing using their IP. This work includes preparing companies for capital raising through IP audits. He has also performed pre-investment IP due diligence investigations on behalf of private equity investors.

The clients he has served include technology companies in areas such as Web3, software, wireless technology, robotics, and healthcare, as well as venture capital and private equity fund managers, statutory boards, hospitals, multinational corporations, foreign and local law firms and internationally renowned authors and speakers.

In recognition of his experience and expertise in the field of IP licensing and commercialisation, Yu Sarn was accredited as a Certified Licensing Professional (CLP) by Certified Licensing Professionals, Inc., an independent, worldwide non-profit organization tasked with maintaining internationally applicable standards, ethics, and excellence in the field of licensing.

From 2019 through 2025, Yu Sarn was recognised in the IAM Strategy 300 list of the world's leading IP strategists. IAM says: "When it comes to developing IP business models for expansion into China and globally, few do it better than Yu Sarn Chiew. Creative and thorough, he is a brilliant strategist who excels at innovating ways to raise capital using IP rights."

Yu Sarn has served as an Independent Director of a SGX-listed company for five years and is a Senior Accredited Board Director and a member of the Singapore Institute of Directors.



MR GEORGE HWANG
Director
George Hwang LL.C

George Hwang is the Founder and Director of George Hwang LLC, a boutique practice dedicated to Intellectual Property, Information Technology and Media Law. For more than two decades he has acted across the full IP lifecycle - from protection, acquisition to commercialisation; and in high-stakes litigation, including appearing before Singapore Court of Appeal in landmark cases.

George's recent work sits squarely at the intersection of copyright and artificial intelligence. He advises clients on implications relating to digital transition and crafts Standard Operating Procedures for use of Generative AI.

His commentaries and talks on AI regulations and text-and-data mining exceptions reflect his thought leadership on how copyright frameworks must evolve for AI-driven innovation.

A prolific writer and speaker, George has:

- Presented papers on copyright in a digital economy to the WIPO Standing Committee on Copyright and Related Rights.
- Served as an international speaker and trainer for WIPO Academy's capacity-building programmes.
- Lectured on IP, media and business law at University of West Indies, Varna University of Economics, National University of Singapore, Nanyang Technological University and IPOS International.
- Authored chapters for books and published articles in refereed international legal journals.

George is the Chair of the Copyright Committee, Licensing Executives Society International (LESI), and Content Partner for Lexis Practical Guidance – IP/IT: Corporate & Finance. He is fluent in English and has working a knowledge of French. George combines deep legal knowledge with commercial acumen to deliver clear, strategic solutions in today's AI-driven information society.



MS GERALDINE TAN
Director
Amica Law LLC

Geraldine Tan is a Director at Amica Law LLC, where she co-heads the Technology and Licensing practice group and specialises in intellectual property (IP) and technology contracts and transactions.

With over 15 years of experience, Geraldine advises companies, statutory boards and academic institutions on a wide range of IP, technology and commercial matters. Her expertise spans licensing and franchising deals, technology transfers, software and technology procurement, implementation and outsourcing projects, research and collaboration agreements, data protection, and supply and distribution arrangements.

She has worked with clients across diverse sectors including information technology, financial services, food and beverage, hospitality, retail, entertainment, media and healthcare. From shaping IP strategy to structuring and negotiating deals, Geraldine has led clients in maximising the value of their IP assets to drive growth in Singapore and beyond.

Beyond IP transactions, Geraldine has extensive experience advising on cross-border technology and payment systems projects. Notably, she was involved in the establishment and negotiation of the legal infrastructure and documentation for real-time cross-border payment corridors between Singapore and Thailand, India and Malaysia.

Geraldine is a member of the Licensing Executives Society (Singapore) and holds a Certified Information Privacy Professional/Asia (CIPP/A) qualification.



DR. OLIVIA KOENTJORO, PH.D.

**Senior Director IP and Head of Global Legal Data Analytics
Applied Materials**

Olivia Koentjoro is Senior Director IP and Head of Global Legal Data Analytics at Applied Materials. She works to transform the business of law through data science, artificial intelligence and advanced analytics. Collaborates across Applied business' globally to support data-driven integrated business strategies and decision via advanced intellectual property analytics, patent framework design and strategies related to IP protection, IP transactions and IP enforcement.

Olivia Koentjoro has over 15 years of experience in the IP industry starting her career as a Patent Examiner at both the Canadian Intellectual Property Office and the Intellectual Property Office of Singapore responsible for assessing patentability of patent applications, then moving on to quality management and training leadership positions.

With a Doctorate in Chemistry and a passion for promoting STEM, empowering women and creating inclusive and equitable workplaces, she is the Executive Sponsor for the Southeast Asia Women's Professional Development Network at Applied Materials, serves on the Licensing Executives Society (LES) International Chemicals, Environment, Energy, and Materials Committee and is Honorable Secretary for LES Singapore Chapter.



NTUC UTAP SUPPORT

NTUC members enjoy 50% unfunded course fee support for up to \$250 each year (or up to \$500 for NTUC members aged 40 years old and above) when you sign up for courses supported under UTAP (Union Training Assistance Programme). Please visit e2i's [website](#) to find out more.

Members Eligibility for UTAP Application

Please note that members are required to fulfil the following conditions to be eligible for UTAP reimbursement:

1. Paid-up NTUC membership before course commenced, throughout whole course duration and at the point of claim
2. Course by training provider must be supported under UTAP, and training must commence within the supported period
3. Course must not be fully funded through company sponsorship or other types of funding
4. You must achieve a minimum of 75% attendance for each application and sat for all prescribed examination(s), if any
5. UTAP application must be submitted within 6 months after course completion

For more information on UTAP application, please call the NTUC Membership hotline at 6213 8008 or visit <http://skillsupgrade.ntuc.org.sg/>.



SILE ACCREDITATION

This programme is accredited by the Singapore Institute of Legal Education (SILE).

Attendance Policy

Participants who wish to obtain CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. For this activity, this includes signing in on arrival and signing out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to <http://www.sileCPDcentre.sg> for more information.



SKILLSFUTURE CREDIT

All Singaporeans aged 25 years and above may use their SkillsFuture Credits to pay for or offset the course fees.

If you are claiming your SkillsFuture Credits for this course, please inform us via email. Click [here](#) to log in with your SingPass to make your SkillsFuture Credits claim.



CONTACT PERSONNEL

MS FANNY KOH



+65 6330 8686



fanny.koh@iposinternational.com



COURSE FEES

\$ 443.13 (incl. GST) for LES Singapore members

\$ 534.81 (incl. GST) for non-members (incl. LES Singapore 2025 membership)

**Fees are before funding*

Notes on LES Memberships:

- 1) Memberships are individual memberships and are not transferable. Therefore discounts only apply to the individual who is a member.
- 2) LES do not provide corporate memberships.



TERMS AND CONDITIONS

Full payment of course fees must be made to IPOS International upon course registration (with credit terms as stated in the invoice, if applicable). IPOS International reserves the right to deny admission to participants who have not made payment before course commencement, if applicable. Any request for withdrawal or refund is subject to approval by IPOS International's management. Request for substitution has to be made in writing via email at least 3 working days before the start of course date and is subject to acceptance by IPOS International. IPOS International reserves the right to cancel or postpone any programme due to unforeseen circumstances. A full refund will be given to registrants if the course is cancelled by IPOS International. IPOS International reserves the right to make any changes to the programme.