

Discover Your Intangible Assets

Leverage your intangible assets (IA) to maximise growth opportunities, identify strategic partnerships, and better manage risks and costs. Discover how our advisory programme can help you make the most of your IA to stabilise and grow your business.

Are you:

- Planning to expand into new geographical markets?
- Investing in new innovation?
- Launching new products and services lines?
- Entering new partnerships such as joint ventures, business partnerships and R&D collaborations?
- Seeking protection of products and services against competition?
- Looking to reduce existing protection costs?
- Preparing for capital events, such as a fund raise or investment in other companies?

How you will benefit:

+ Secure your competitive edge
by aligning your IA with your business goals

Stay ahead of the curve
in recognising IA risks and how to manage them

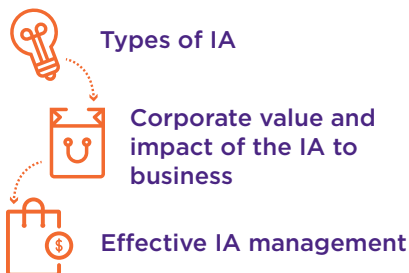
✓ Establish a strong position
to secure opportunities

In six weeks, we will help you:



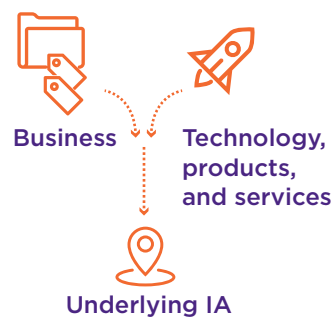
Understand

Get a deep understanding of the IA relevant to your business:



Discover

Discover the IA you already possess through dialogue sessions together with your management:



Identify

Identify next steps to align your IA strategy to your business plans.

